

PHC

BRAKE PAD / SHOE



WIDE RANGE
HIGH QUALITY



BRAKE PAD / SHOE

PHC, Korea No.1 Aftermarket Auto Part Brand

PHC aftermarket has succeeded in supplying high-performance Brake pad / shoe with advanced technology and is continuing its reputation as a global aftermarket auto parts distributor by supplying cutting-edge products.

PHC Brake pad / shoe provide excellent braking performance through strict production management, proper material selection and rigorous quality control system.

PHC is supplying over 500 parts to meet market demand with high quality brake pad / shoe.

BRAKE PAD / SHOE :



Vehicle Coverage
20 Brands



Certificate
4

HIGH QUALITY EXCELLENT PERFORMANCE



ECE R90 (E MARK)
IATF 16949
ISO 9001
ISO 14001

ECE R90 Certificate



This performance test is an integrated test for all brake pads used in automobiles since its implementation in September 1990 by the Economic Commission for Europe(ECE).

The test is used to ensure low quality brake pads are not imported into Europe by setting genuine brake pads used in Europe as base standard while carrying out of the test.

If the tested pads show sufficient brake pad performances in high and low temperature and the test results similar to that of genuine pads, the R90 mark may be declared on the pad.

Most products from PHC undergo such safety test in which performances tests are carried out over a period of time at IDIADA Automotive Technology SA, a Spanish performance testing institute.

Using the R90 certification system,
PHC provides safe and quality products
to world wide customers.



FEATURES of BRAKE PAD



Benefits

- NO NOISE, NO VIBRATION
- ASBESTOS FREE
- LOW STEEL
- FADE RESISTANCE
- EXCELLENT PEDAL FEELING
- LONG LIFE SERVICE
- EXCELLENT BRAKING

Vehicle Coverage

HYUNDAI, KIA, GM DAEWOO, CHEVROLET,
AUDI, CITROEN, FORD, HONDA, LADA, MAZDA,
MITSUBISHI, OPEL, PEUGEOT, SEAT, SKODA,
SSANGYONG, SUBARU, SUZUKI, TOYOTA, VW,
RENAULT SAMSUNG



FEATURES of BRAKE PAD

CHAMFER

Both edges for friction surface sloped down. It helps stable installation to prevent vibration & noise.

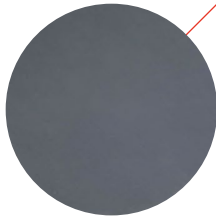
FRICTION MATERIAL

It meets brake disc during braking.
It indicates brake performance.



WEAR INDICATOR

It makes warning sounds when it reaches limited wear.



ANTI-NOISE SHIM(OPTION)

It prevents noise, vibration & heat caused by braking. And help maintaining brake performance.



BACK PLATE

It meets brake caliper during braking. It conserves friction material from piston pressure.



GROOVE

A groove cut in the middle of friction.
Heat and dust from friction surface is discharged in order to help stable performance.



FEATURES of BRAKE SHOE



Benefits

- NO NOISE, NO VIBRATION
- ASBESTOS FREE
- LOW STEEL
- HEAT RESISTANCE
- EXCELLENT PEDAL FEELING
- LONG LIFE SERVICE
- STABLE PERFORMANCE

Vehicle Coverage

HYUNDAI, KIA, GM DAEWOO, CHEVROLET,
PEUGEOT, RENAULT SAMSUNG



FEATURES of BRAKE SHOE



WEB

It meets brake piston during braking.

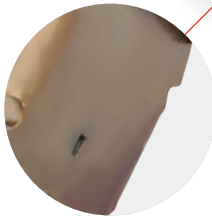
LINING (FRICTION MATERIAL)

Brake Linings are composed of a relatively soft but heat-resistant material. It meets brake drum during braking and indicates brake performance.



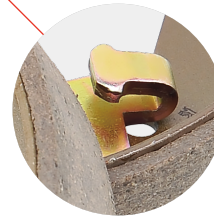
RIM

Stiffened plate to conserve friction lining.



RIVET

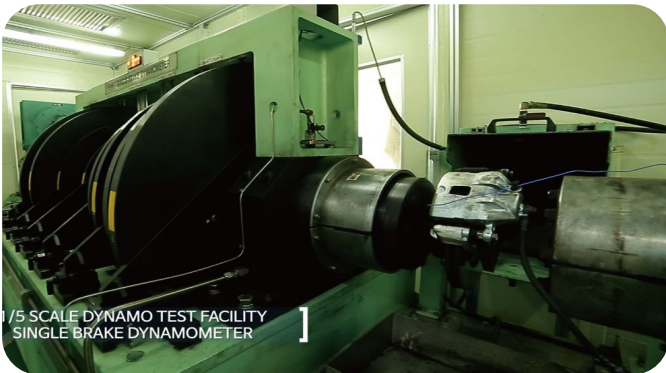
It fixes a lever, which allowed up & down motion only.



LEVER

It makes gap between lining and drum after parking.

PRODUCTION PERFORMANCE



High end technology and automated production lines

PHC brake pad / shoe are produced in reliable and robust production systems such as process control systems and automated production lines equipped with advanced equipment.

In addition, PHC has equipped with a number of test machines that can perform quality tests of produce top notch performance regulations given by recently changed standard. So PHC can provide products with a significantly low defect rate and high completeness.

PACKAGING QUALITY ASSURANCE SERVICE



Packaging

Packaging Protective & Solid Applicable to all sizes of brake pad / shoe

PHC Brake pad / shoe are packed in packaging box and solid cardboard box. These two layers of protection prevent any damages during transportation. Also, the improved packaging is suitable for covering all sizes of brake pad / shoe.

Quality Assurance

Highly ensured product reliability and quality

With an extensive and stringent quality control system, PHC products are free from any types of defects in materials and workmanship. Also, PHC is striving for customer satisfaction and ready for customer requests.

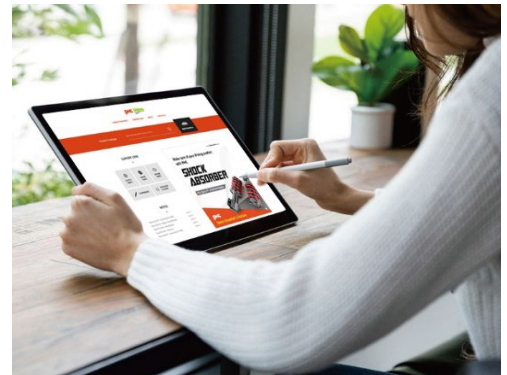
Customer Service

Delivery

PHC is always punctual on delivery dates and accurate in delivering the right items. Controlling over 40 product lines proves a highly organized logistics system. Find more items via our web page, 'www.koreavaleo.com'.

Quotation & Find the right parts

We are always ready for a quick response. Please visit the PHC web page or web catalog for more information.





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Website

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Web catalog: www.phcvaleo-webcat.com



Find the right spare parts on web-catalog

Valeo Pyeong Hwa International Co.,Ltd.